



## **2023 National Sponsorship Opportunities**

*Benefits can be tailored to best meet your company's goals. All donation levels can be cash, merchandise, or a combination of the two.*

### **Title Sponsor..... \$100,000**

- *Company logo displayed in conjunction with Kids & Clays logo on all marketing materials, announcements, magazine ads and invitations produced by Kids & Clays for National events*
- *Exclusive Stationary Banner Ad on Kids & Clays website with link to company website*
- *Company logo displayed in conjunction with Kids & Clays logo on RMHC produced "Save the Date" cards and Event Invitations*
- *News release announcing partnership sent to over 500,000 recipients*
- *Premium placement of full-color, full-page ad in each Kids & Clays Event Program where applicable*
- *Presenting Sponsor Banner prominently displayed at all Kids & Clays events*
- *Opportunity to demo products and distribute company / product information at all Kids & Clays events*
- *Four complimentary teams in select Kids & Clays events*

### **Platinum Sponsor ..... \$50,000**

- *Large company logo displayed on all marketing materials produced by Kids & Clays for National Events*
- *Large company logo and link to your website featured on the Kids & Clays website*
- *Large logo included on RMHC produced "Save the Date" cards and Event Invitations*
- *News release announcing partnership sent to over 500,000 recipients*
- *Full page ad in each Kids & Clays Event Program where applicable*
- *Large company logo included on Sponsor banner displayed at all Kids & Clays events*
- *Opportunity to demo products and distribute product and information at all Kids & Clays events*
- *Two complimentary teams in select Kids & Clays events.*

### **Gold Level Sponsor ..... \$30,000**

- *Company logo will be included on all marketing materials produced by Kids & Clays for National Events*
- *Company logo and link to company website featured on the Kids & Clays website*
- *Logo included on Kids & Clays National Sponsor recognition ads displayed on the NSSA-NSCA website*
- *Half page ad in each Kids & Clays Event Program where applicable*
- *Logo included on Kids & Clays National Sponsor banner at all Kids & Clays events*
- *Opportunity to demo products and distribute product and information at all Kids & Clays events*
- *One complimentary team in select Kids & Clays events.*



*Benefits can be tailored to best meet your company's goals. All donation levels can be cash, merchandise, or a combination of the two.*

**Silver Level Sponsor ..... \$20,000**

- *Company logo included on the Kids & Clays website*
- *Company logo included on Kids & Clays National Sponsor banner at all Kids & Clays events*
- *Company name included on all marketing materials produced by Kids & Clays for National Events*
- *Half page ad in each Kids & Clays Event Program where applicable*
- *One complimentary team in select Kids & Clays events.*

**Bronze Level Sponsor ..... \$10,000**

- *Company name featured on the Kids & Clays website*
- *Company name included on Kids & Clays National Sponsor banner at all Kids & Clays events*
- *Company name included on all marketing materials produced by Kids & Clays for National Events*
- *Quarter page ad in each Kids & Clays Event Program where applicable*
- *Discounted team registration at select Kids & Clays events.*

**Donor ..... \$5,000**

- *Company name featured on the Kids & Clays website*
- *Company name included on Kids & Clays National Sponsor banner at all Kids & Clays events*
- *Logo included on auction signage and/or prize description at all Kids & Clays events*
- *Company listing and website address included in each Kids & Clays Event Programs*



## 2023 Sponsorship Commitment Form

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Please include my organization as a 2023 Sponsor of the Kids & Clays® Foundation at the following level:

- Title Sponsor .....\$100,000
- Platinum Sponsor ..... \$50,000
- Gold Sponsor ..... \$30,000
- Silver Sponsor .....\$20,000
- Bronze Sponsor .....\$10,000
- Donor ..... \$5,000
- Other ..... See below

Please choose one of the following sponsorship descriptions:

- My sponsorship is a cash donation in the amount of \$\_\_\_\_\_.
- My sponsorship is a product donation in the amount of \$\_\_\_\_\_. (Retail)  
Product Description \_\_\_\_\_
- My sponsorship is a combination of both a cash and product donation.  
Cash Amount \$ \_\_\_\_\_  
Product Amount \$ \_\_\_\_\_ (Retail) Description \_\_\_\_\_

Send the completed form to:  
Doug Jeanneret, Executive Director, at [doug@kidsandclays.com](mailto:doug@kidsandclays.com) or via USPS to:

Kids & Clays Foundation  
P.O. Box 8833  
Michigan City, IN 46361

Thank you for supporting the Kids & Clays Foundation!