

# 37th Bob Traca Faro Blanco



# Tarpon Tournament



# 37TH BOB TRAA FARO BLANCO TARPON TOURNAMENT



**Hello Everyone,**

We hope you are well and enjoying the holiday season. We are happy to announce plans for the 37th Bob Traa Faro Blanco Tarpon Tournament from May 4 - May 11, 2023 in Marathon, Florida.

Bob & Brenda Traa started this event 36 years ago to help raise funds for RMHC Philadelphia Region's Ronald McDonald Camp. With Bob's passing, we have renamed this tournament to honor he and his family for all the leadership, dedication, and hard work they have done over the years supporting the RMHC Philadelphia Region's Ronald McDonald Camp. Besides renaming the tournament, we have created a new annual award to recognize their significant achievements with RMHC. More details on this award to follow.

The RMHC of Philadelphia Region has set up a fundraising campaign to raise money for at newly dedicated guest room in honor of Bob Traa . If you would like to make a contribution, please visit the link provided below:

<https://www.rmhcphilly.org/bobtraa/>

In 2021, tournament founders partnered with the Kids & Clays Foundation to help continue to the grow the event. Kids & Clays supports participating Ronald McDonald House Charities (RMHC) chapters across the country raising funds through sporting events. Proceeds from next year's event will continue to help fund the RMHC Philadelphia Region's Ronald McDonald Camp and will also help fund partner RMHC's throughout the United States.

In 2023, **we raised over \$83,000 for the kids** and with your help we can raise even more in 2024!

We hope you will consider one of the many sponsorship levels available or perhaps increase your sponsorship from last year. Again, all net proceeds will help children and their families in the Philadelphia area and from coast to coast.

Besides being a great cause, this is the largest Tarpon Tournament in Florida providing a World Class fishing experience in one of the most beautiful places in the Florida Keys! Catches have averaged nearly 100 tarpon each year during this tournament. We also have several contests during the event that any team can win and take-home cash prizes and trophies!

We expect a record turnout for next year's event so **don't delay!** Sponsorships, registration, and condo availability are **first come, first serve**. Get your spot confirmed today by filling out the attached form and returning it to the address highlighted. You can also sign up on-line by visiting [www.kidsandclays.com/tarpon](http://www.kidsandclays.com/tarpon).

We look forward to seeing you in 2024 in Marathon! Contact us for more information.

Todd Kemmerer, Kids & Clays Foundation President

Doug Jeanneret, Kids & Clays Foundation Executive Director (614) 266-7303 or [doug@kidsandclays.com](mailto:doug@kidsandclays.com)

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SCAN QR CODE TO WATCH OUR  
2023 FARO BLANCO TARPON  
TOURNAMENT HIGHLIGHTS!



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## SCHEDULE OF ACTIVITIES (CASUAL ATTIRE FOR ENTIRE EVENT)

Saturday, May 4	<b>Travel Day:</b> Check in at Condo No tournament Activity
Sunday, May 5	<b>Travel Day:</b> Check in at Condo <b>Welcome Party:</b> <i>Key Colony Inn</i> 700 West Ocean Drive, Key Colony Beach, FL 33051 Cocktails: 6:30-7:30 Dinner to follow
Monday, May 6	<b>First Night of Fishing:</b> 4:30PM - 8:30PM Dinner on your own OR Group Reservation for PM at Frank's Grill 11400 Overseas Highway, Marathon, FL
Tuesday, May 7	<b>Second Night of Fishing:</b> 4:30PM - 8:30 PM Dinner on your own
Wednesday, May 8	<b>Free Day:</b> Explore or Fish on your own <b>Pool Party:</b> 12PM - 3PM
Thursday, May 9	<b>Third Night of Fishing:</b> 4PM - 8PM <b>Awards Dinner:</b> <i>Key Colony Inn</i> 700 West Ocean Drive, Key Colony Beach, FL 33051 Starting at 8:30PM
Friday/Saturday, May 10-11	<b>Return Home</b> OR take full advantage of the 7 night condo stay, and enjoy the area!

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## SPONSORSHIP LEVELS AVAILABLE:

SIGN UP ONLINE AT [WWW.KIDSANDCLAYS.COM/TARPON](http://WWW.KIDSANDCLAYS.COM/TARPON)

OR FILL OUT THE FOLLOWING FORM AND RETURN TO THE ADDRESS BELOW

### PRESENTING: \$17,000

- Condo for 7 nights
- Two/Three angler entry
- Captain & Boat for tournament
- "Presenting Sponsor" listed on all communication
- Sponsor Signage displayed at all events
- Distribute sponsors premium marketing to all participants, if desired
- Recognition on social media & website
- *Includes 3 Tickets to Welcome Party & Awards Banquet*

### SILVER KING: \$13,000

- Condo for 7 nights
- Two/Three angler entry
- Captain & Boat for tournament
- Sponsor Signage displayed at all events
- Distribute sponsors premium marketing to all participants, if desired
- Recognition on social media & website
- *Includes 3 Tickets to Welcome Party & Awards Banquet*

### SAILFISH: \$8,000

- Sponsor Signage displayed at all events
- Distribute sponsors premium marketing to all participants, if desired
- Recognition on social media & website
- This level ALSO sponsors a Bunk at the 2024 Ronald McDonald Camp

### NON-ANGLER: \$5,000

- Sponsor Signage displayed at all events
- Distribute sponsors premium marketing to all participants, if desired
- Recognition on social media & website

### NEW

### POOL PARTY: \$2,000

- Logo/Name on all Pool Party Signage
- Logo/Name displayed in Tournament Packet
- Recognition from Band
- ONLY 2 available

### MULLET: \$1,500

- Sponsor Signage displayed at all events
- Recognition on social media & website
- *Includes 1 Additional Ticket to Welcome Party & Awards Banquet*

### CRAB: \$800

- This level sponsors one youth for a week at the Ronald McDonald Camp

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# 37TH BOB TRAA FARO BLANCO TARPON TOURNAMENT



MAY 4 - MAY 11, 2024



## TOURNAMENT FEES - 2 OPTIONS

EACH OPTION INCLUDES FULL TOURNAMENT SIGN UP:  
2-3 ANGLERS, BOAT, CAPTAIN, ENTRY FEES, 3 TICKETS TO WELCOME  
PARTY & AWARDS BANQUET PER TEAM (TIPS NOT INCLUDED)

### TOURNAMENT WITH CONDO

**\$7,900**

### TOURNAMENT NO CONDO

**\$6,000**



## INDIGO REEF CONDOMINIUMS

11600 1ST AVE. GULF  
MARATHON, FL 33050



- Seven night rental.
- Space is limited to 30 condos on a first come first serve basis.
- All units in our block are 3 bedrooms with a king room, queen room, and room with 2 singles. Full kitchen included. Each condo can accommodate up to 6 people.
- Arrival dates are May 4 or May 5 departing as late as May 11.
- For photos and full listing of amenities visit:  
<https://www.keyscaribbean.com/vacation-rentals/indigo-reef-resort/>

Please use the following sign-up form to make your reservation or register online today by visiting:  
[www.kidsandclays.com/tarpon](http://www.kidsandclays.com/tarpon)

Thank you for your interest in the 37th Annual Bob Traa Faro Blanco Tarpon Tournament. For questions or more information, contact Doug Jeanneret at 614-266-7303 or [doug@kidsandclays.com](mailto:doug@kidsandclays.com)

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## FOR SPONSORSHIPS, PLEASE SELECT FROM THE FOLLOWING LEVELS:

PRESENTING SPONSOR - \$17,000

SILVER KING SPONSOR - \$13,000

SAILFISH SPONSOR - \$8,000

NON-ANGLER SPONSOR - \$3,500

POOL PARTY - \$2,000

MULLET SPONSOR - \$1,500

CRAB SPONSOR - \$800

ADDITIONAL/OTHER DONATION: \_\_\_\_\_

## TOURNAMENT FEE OPTIONS WITHOUT SPONSORSHIP:

TOURNAMENT FEES WITH CONDO - \$7,900

TOURNAMENT FEES NO CONDO - \$6,000

## ADDITIONAL ATTENDEES

UPON AVAILABILITY

RSVP BEFORE APRIL 19

WELCOME PARTY - \$TBD

AWARDS BANQUET - \$TBD



FOR ONLINE  
REGISTRATION

## SIGN UP INFORMATION

CONTACT NAME: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

## PAYMENT INFORMATION

CREDIT CARD NUMBER: \_\_\_\_\_

EXPIRATION: \_\_\_\_\_ CCV: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_ TOTAL TO CHARGE: \_\_\_\_\_

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Sign up at [www.kidsandclays.com/tarpon](http://www.kidsandclays.com/tarpon) or mail your check (payable to Kids & Clays Foundation - Faro Blanco) and completed form to:

Kids & Clays PO Box 8833, Michigan City, IN 46361.

For more information call Doug Jeanneret 614-266-7303 or email [doug@kidsandclays.com](mailto:doug@kidsandclays.com)

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**REGISTRATION FORM ALSO AVAILABLE ONLINE AT [WWW.KIDSANDCLAYS.COM/TARPON](http://WWW.KIDSANDCLAYS.COM/TARPON)**

To guarantee your participation in this tournament, the registration form will be handled on a first come first serve basis. We are limited in the availability of boats. Your registration fee minus the cost of shirts, special gifts, and shipping charges will be refunded if you cancel by March 4, 2024.

NAMES ATTENDING	EMAIL ADDRESS	CELL PHONE NUMBER

Two custom designed fishing shirts - (1) long sleeve PFG and (1) fishing shirt are included for each person registered. You may purchase additional shirts priced at \$50 for Micro or \$60 for Fishing each. Please indicate total number of shirts needed per size below including any additional shirts you would like to order. **DEADLINE: March 1.** Please input initials of individual in the box with size.

MENS SMALL	MENS MEDIUM	MENS LARGE	MENS XL	MENS 2X	MENS 3X	WOMENS SMALL	WOMENS MEDIUM	WOMENS LARGE	WOMENS XL	WOMENS 2X

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**FOR QUESTIONS OR MORE INFORMATION,  
CONTACT DOUG JEANNERET AT:  
614-266-7303 OR  
DOUG[AT]KIDSANDCLAYS.COM**



## PHOTOS FROM RONALD MCDONALD CAMP LOCATED IN THE BEAUTIFUL POCONO MOUNTAINS

What is Our Camp Mission? The mission of Ronald McDonald Camp is to provide a true overnight camp experience for children who have been treated and are being treated for cancer as well as their siblings, ages 7-17. Our camper-centered program is designed to foster independence, friendship, and community among campers who share a common experience with cancer. The ultimate goal is to be a place where kids can enjoy being kids.

Not only do your contributions and sponsorships benefit the Kids and Clays Foundation, supporting Ronald McDonald House Charities chapters across the nation to keep critically ill children close to their families, but they also support Ronald McDonald Camp. If you are unable to attend, please consider one of our many sponsorships such as our Minnow Sponsorship which sponsors one youth for a week at Ronald McDonald Camp. We thank you for your generosity and consideration!